

LIGGETTVILLE

Adventure Center



REACH NEW
INVESTMENT
HEIGHTS.

FRANCHISE OPPORTUNITY



The Sky's the Limit When You Invest in a Well-Established Family Fun Center Brand.

The global family indoor entertainment center market grew from \$23.61 billion in 2022 to \$26.07 billion in 2023. By carving out an innovative niche in this high growth industry, LiggettVille offers a distinctive franchise opportunity:

Successful Operating Locations

With four successful locations throughout the U.S., the LiggettVille team has streamlined our business model for ease of replication. Franchisees will benefit from a proven system of operational and administrative procedures.

Strong ROI

With reasonable overhead and start-up costs in a popular and fast-growing industry, LiggettVille offers a “sky high” potential ROI for a motivated owner/operator.

Brand Credibility

One of the key perks of a LiggettVille franchise is its established reputation and brand positioning. Franchise partners will benefit from both brand recognition and a proven safety record.

Operationally Sound

The LiggettVille model is operationally complex, but the established systems, software, ongoing research and patented equipment ensure a sound model with a cutting edge competitive advantage.

Comprehensive Training and Support

Leveraging our decades of experience and extensive industry expertise, we provide a platform for franchisee success via superior training and support.



Don't Miss This Hot Opportunity to Join a Popular and Growing \$26 Billion Industry!

A Family Fun Center with Sky High Appeal.



With four successful operating locations, LiggettVille is a family entertainment center that has something fun for everyone!

Guests can explore heart-pumping Sky Trail® ropes course, Sky Rail® zip rails, Clip 'n Climb® walls, and the child-friendly Sky Tykes® + Sky Rail® course. LiggettVille also has an arcade, party rooms for group events, a foodservice operation, and multiple dining areas.

After years of manufacturing adventure equipment, owners Michelle and Jim Liggett turned their efforts towards operations. Featuring state of the art equipment, a patented safety system, a proven safety record, fully trained and interactive staff, and a clean and structured operation, LiggettVille has successfully built a business model that's replicable in any market.



LiggettVille Franchise Partners

A LiggettVille franchise presents a fresh, fun investment opportunity for ethical entrepreneurs.

Because the heart of the LiggettVille experience involves creating an exciting and physically challenging outing for children through adults, franchisees should be committed to customer satisfaction with a necessary focus on safety.

Aside from previous service industry experience, our ideal candidate will exhibit the following qualities:

- *Strong Sales and Customer Relations Abilities*
- *Good with Timing and Schedule Management*
- *Able to Meet the Initial Investment Requirement*



We're Here to Help You Succeed.

The owner/operator franchise model isn't simply an investment – it's a lifestyle change as well. That's why the LiggettVille team wants to provide every possible tool that our franchise partners require for success.



Comprehensive Training

Our dual-phase initial training program empowers franchisees with all the knowledge they need to run their own LiggettVille franchise.



Operational Support

The LiggettVille team will provide ongoing training and support in many areas, including operational procedures, customer-service techniques, accounting and administration.



Marketing Support

We will coordinate the development of advertising materials, marketing plans and SEO/SEM strategies to help franchisees leverage our established brand.



Ongoing Research & Development

LiggettVille will provide our continued research and techniques to maintain the brand's competitive advantage, enhance safety, and promote unit-level profitability.



Franchise Facts

FRANCHISE FEE

\$40,000

MINIMUM INITIAL INVESTMENT

\$1,496,000

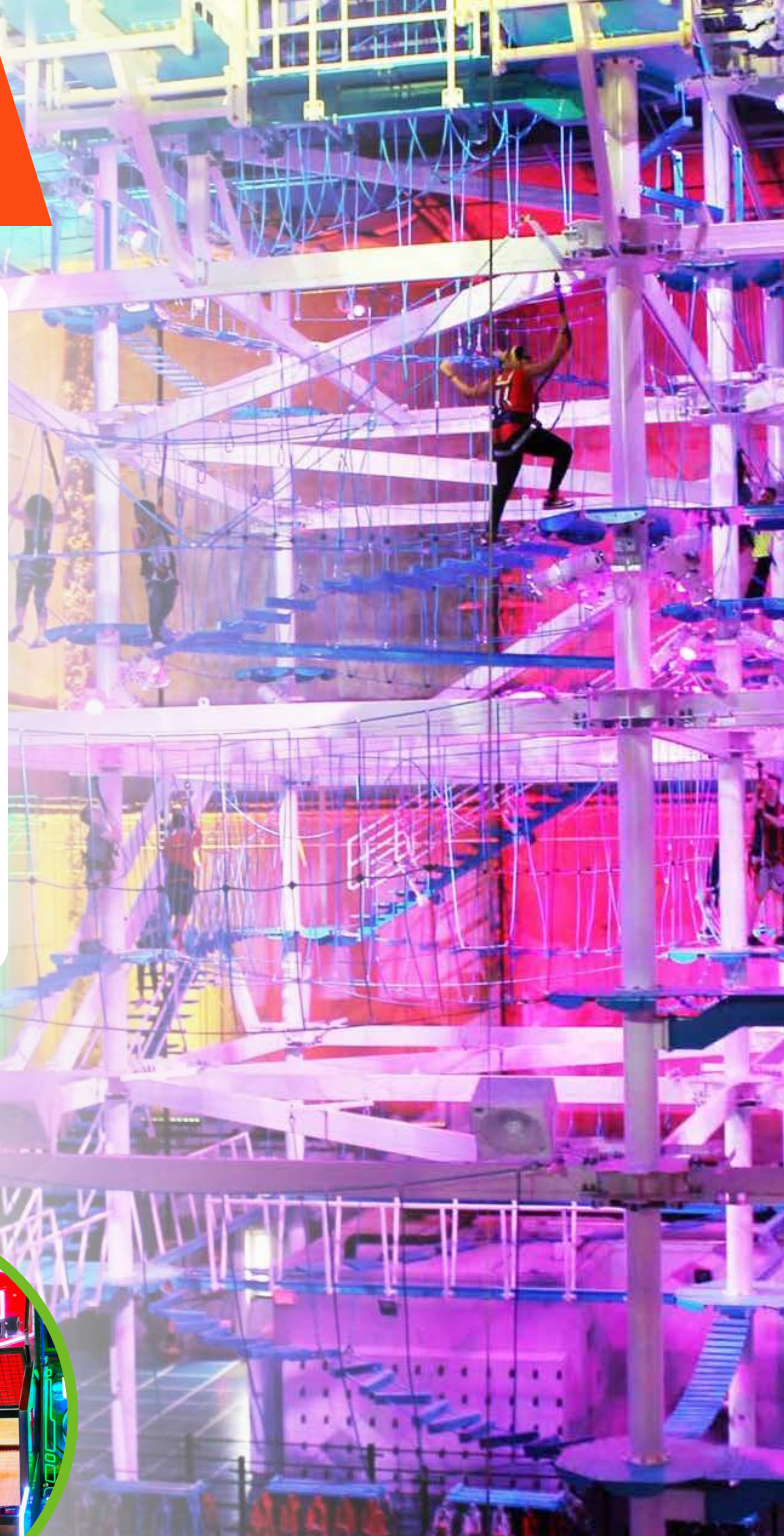
(Includes Franchise Fee & Training)

ROYALTY FEE

5% of gross sales

REQUIRED LOCAL MARKETING SPEND

2% of gross sales



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Reach New Investment Heights with
Your Own LiggettVille Franchise!



Start your journey today at www.LiggettVilleFranchise.com

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Ready to Get Started? Let's Connect!

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.